



Station Buy Detail Salt Lake City, TV

Est ID: 11542

Client: Center Forward 2012

Flight Dates: Monday, September 17, 2012 to Sunday, September 23, 2012

KSL-TV

| Program Name | DP | Length | Rate | Mon | Tue | Wed | Thu | Fri | Sat | Sun | Total |
|-------------------------------------|----|-----------|------------------------|--------|--------|--------|--------|--------|--------|--------|-------|
| | | | | Sep 17 | Sep 18 | Sep 19 | Sep 20 | Sep 21 | Sep 22 | Sep 23 | |
| Saturday Today 5:00 AM - 7:00 AM | EM | Sa 30 | \$40.00 \$40.00 | | | | | | 1 | | 1 |
| KSL 5a News 5:00 AM - 6:00 AM | EM | M-F 30 | \$50.00 \$250.00 | 1 | 1 | 1 | 1 | 1 | | | 5 |
| KSL 6a News 6:00 AM - 7:00 AM | EM | M-F 30 | \$350.00 \$1,750.00 | 1 | 1 | 1 | 1 | 1 | | | 5 |
| Today Show 7:00 AM - 8:00 AM | EM | M-F 30 | \$650.00 \$3,250.00 | 1 | 1 | 1 | 1 | 1 | | | 5 |
| Sunday Today 7:00 AM - 8:00 AM | EM | Su 30 | \$150.00 \$150.00 | | | | | | | 1 | 1 |
| Today Show 8:00 AM - 9:00 AM | EM | M-F 30 | \$550.00 \$2,750.00 | 1 | 1 | 1 | 1 | 1 | | | 5 |
| Today II 9:00 AM - 10:00 AM | DT | M-F 30 | \$225.00 \$225.00 | | 1 | | | | | | 1 |
| Rachael Ray 10:00 AM - 11:00 AM | DT | M-F 30 | \$225.00 \$225.00 | | | | 1 | | | | 1 |
| KSL Noon News 12:00 PM - 1:00 PM | DT | M-F 30 | \$200.00 \$400.00 | | | 1 | | 1 | | | 2 |
| Dr. Phil 3:00 PM - 4:00 PM | EF | M-F 30 | \$85.00 \$425.00 | 1 | 1 | 1 | 1 | 1 | | | 5 |
| Katie 4:00 PM - 5:00 PM | EF | M-F 30 | \$230.00 \$1,610.00 | 2 | 1 | 1 | 2 | 1 | | | 7 |
| KSL 5p News 5:00 PM - 5:30 PM | EN | M-F 30 | \$650.00 \$3,250.00 | 1 | 1 | 1 | 1 | 1 | | | 5 |
| KSL 6p News 6:00 PM - 6:30 PM | EN | M-F 30 | \$650.00 \$3,250.00 | 1 | 1 | 1 | 1 | 1 | | | 5 |

KSL-TV

Wired Media Partners

8999 East Vassar Avenue, Denver, CO 80231, 303-989-4700

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Craig Lewis

55 N 300 W KSL Broadcast House Salt Lake City UT

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|-------------------------------------|----|-----------|--------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------|
| | | | | Sep 17 | Sep 18 | Sep 19 | Sep 20 | Sep 21 | Sep 22 | Sep 23 | |
| Game Night 6:30 PM - 7:00 PM | PA | Sa 30 | \$100.00 \$100.00 | | | | | | 1 | | 1 |
| KSL 6:30p News 6:30 PM - 7:00 PM | EN | M-F 30 | \$550.00 \$2,750.00 | 1 | 1 | 1 | 1 | 1 | | | 5 |
| The Voice 7:00 PM - 8:00 PM | PT | Tu 30 | \$3,500.00 \$3,500.00 | | 1 | | | | | | 1 |
| The Voice 7:00 PM - 9:00 PM | PT | M 30 | \$3,500.00 \$3,500.00 | 1 | | | | | | | 1 |
| Grimm 8:00 PM - 9:00 PM | PT | F 30 | \$1,800.00 \$1,800.00 | | | | | 1 | | | 1 |
| Office/Parks 8:00 PM - 9:00 PM | PT | Th 30 | \$2,600.00 \$2,600.00 | | | | 1 | | | | 1 |
| Revolution 9:00 PM - 10:00 PM | PT | M 30 | \$2,500.00 \$2,500.00 | 1 | | | | | | | 1 |
| KSL 10p News 10:00 PM - 10:35 PM | LN | M-F 30 | \$2,200.00 \$4,400.00 | | | 1 | | 1 | | | 2 |
| Tonight Show 10:35 PM - 11:37 PM | LF | M-F 30 | \$700.00 \$1,400.00 | | 1 | | 1 | | | | 2 |
| Station Totals | | | \$40,125.00 | 12 | 12 | 11 | 13 | 12 | 2 | 1 | 63 |
| Station Net | | | \$34,106.25 | | | | | | | | |

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